

## **GMYS September 18, 2011 Executive Committee Meeting Minutes**

**Location:** MDC Kendall Campus

**Committee Members in attendance:** Laurie Hill, Melissa Lesniak, Dinora Casanova, Monica Ruiz, Odalis Pereira, Bernarda Colon, and Jennifer Mendoza

**Minutes of Meeting Taken By:** Jennifer Mendoza

**A. Call to Order:** The meeting was called to order by Laurie Hill at 1:30 p.m.

### **Adoption of Minutes of Previous Meeting:**

The Minutes of the April 17, 2011 GMYS Executive Committee Meeting were previously circulated by Jennifer Mendoza via email to all Committee members on September 2, 2011. A Motion to approve the April 17, 2011 Executive Committee Meeting Minutes was made. The Motion was seconded, and the Minutes were approved.

### **B. Executive Director's Report:**

GMYS has new offices at 5275 Sunset Drive, Miami, FL 33143. The 9/10/11 Board of Trustees Meeting was held at the offices.

GMYS has increased its staff. Keisha Frith is employed full time as an Executive Assistant. Carol Naveira-Nicholson is the GMYS bookkeeper and the Symphony orchestra manager and librarian. Bernarda Reyes works part-time as the Public Relations Director and Grant Assistant.

The Children's Trust has selected GMYS as the recipient of its 2011 Excellence in Youth Programming for Schools and Life Success Award. The award will be given at The Children's Trust Annual Champions for Children awards ceremony at Jungle Island on November 4 from 11:30 to 1:30.

**C. Treasurer's Report and Audit Recommendations** At the 9/10/11 Board of Trustees Meeting Ms. Casanova presented the Budget it was approved. GMYS' revenue comes from the following: Grants 65%, Tuition 25%, Donations, Fundraising and ticket sales 10%. The goal is for the percentages to be: Grants 50%, Tuition, 25%, Donations, Fundraising and ticket sales 25%.

## **D. New Business**

1. Ms. Hill reported on capacity seminars she, Dr. Lesniak, and Ms. Chen have been attending. These seminars have been invaluable and have provided excellent networking opportunities.
2. Ms. Hill spoke about the binders distributed to the Board of Trustees members. She discussed the Board Guidelines and Expectations, the Organizational Chart. The By-Laws have been revised. The number of Board of Trustee members has been changed from 20 to 10. The number of Board of Trustees constituting a quorum was changed from 10 to 50% plus 1. The positions of Recording and Corresponding Secretary have been combined. The Executive Committee will meet quarterly rather than monthly. have been asked to actively participate in efforts to raise funds for GMYS and take a more active role. A few Board of Trustee members have opted to join an Advisory Board. The Bylaws provide for the possibility of an Advisory Board.
3. GMYS amended its application form to include inquiries concerning parents employment or line of work. Ms. Mendoza volunteered to analyze the data to determine whether parents can be approached for assistance in specific areas.
4. Ms. Hill has asked the Board of Trustees to actively promote GMYS. A GMYS Alumni campaign will be initiated. Helen Hauser and Paul Strassberg will head the committee. Bernarda Reyes will make contacts. GMYS will celebrate 55 years in 2 years. A Gala Event will be planned.
5. Parents will also be asked to do more. Parents will be asked for suggestions of attendee contacts for the gala, for fundraising events for the Concerto by Thomas Sleeper, for venue or vendor donations to help underwrite the fundraising events. GMYS will begin individual scholarship and instrument drives. Parents will be asked to donate or to man tables at concerts providing information. Parents will be asked to procure Playbill ads, either personal ads, or asking their contacts to place Playbill ads ranging with costs ranging between \$50 to \$100. There will be a contest among the orchestras. The one raising the most amount of money for the Playbill ads will be featured on the cover. Julliard will run a full page ad on the inside front cover of the Playbill.
5. Each orchestra conductor will be asked to suggest parent names of parents who could form a “booster club” for their child’s orchestra. Those parents would coordinate efforts among the parents of their orchestra group and report to members of the Executive Committee.

6. Ms. Colon reported that snack donations have been good at MDC and snack sales have been initiated at UM.

7. There have been parking issues at MDC. Parents will be advised at the Parent Meeting.

8. There being no further business to discuss, Ms. Hill moved to close the meeting, someone seconded, and all approved. The meeting was adjourned at 2:15 p.m.

GMYS Board President

GMYS Board Secretary

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