

## GMYS September 26, 2010 Executive Committee Meeting Minutes

**Location:** Miami Dade College

**Committee members in attendance were:** Laurie Hill, Wallace Glenn Kerrick, Dinora Casanova, Monica Ruiz and Jennifer Mendoza  
(Absent: Odalis Pereira and Bernarda Colon)

**Minutes of Meeting Taken By:** Jennifer Mendoza

### **A. Call to Order**

The meeting was called to order by Laurie Hill at 3:30 p.m.

### **B. Adoption of Minutes of Previous Meeting**

The Minutes of the August 28, 2010 GMYS Board Meeting were previously circulated via email on September 23, 2010. The Board members reviewed them. A Motion to Approve the August 28, 2010 Board Meeting Minutes was made. The Motion was seconded, and the Minutes were approved.

### **C. Committee Reports**

**Treasurer's Report:** Ms. Casanova stated that monthly reports are not required. Reports are done quarterly, and the last quarterly report was discussed at the August 28, 2010 meeting.

**Executive Committee Members:** Ms. Hill stated that Ford Franklin has resigned from the Board. Odalis Pereira has been asked if she would consider filling the position, but the Board may need to recruit from among the parents. Someone with a financial background would be ideal.

**Grant Update:** Dr. Kerrick stated that GMYS has no pending grants at the moment. The Miami Beach grant has been awarded in the amount of approximately \$8,000. This grant requires matching funds and it is not clear what they would be used for, since the grant also involves the Deering Estate. This will need to be discussed with Dr. Lesniak. Dr. Kerrick spoke to someone in charge of promotions for the Knight Foundation at the Fall for the Arts event. The person acknowledged the Knight Foundation is interested in funding GMYS, but stated the most important point is to submit an original idea and in our case, directed at disadvantaged children. Dr. Kerrick suggested that GMYS may consider submitting a proposal for after school music programs at selected public schools that have highly motivated, qualified music teachers and Principals interested in instituting such a program. He checked the idea out with Dr. Frederic Conde (Director of Operations for Miami-Dade County Schools) at the Hard Rock fundraiser, who thought the idea was definitely worth following up on.

**Fundraising Committee:** The Macy's Shop for a Cause event will take place at Dadeland on Saturday, October 16th. GMYS is seeking to also have a presence at The Falls location. Parents have signed up to have their child(ren) participate at the Macy's location of their choice.

GMYS had a fundraising event at Publix last year. Irving Belisario has the contact. GMYS may schedule another fundraising event at Publix this season. Jennifer Mendoza stated that Walmart has in the past matched fundraised funds. For instance, if GMYS raised \$600 during an event, Walmart would match the amount. GMYS has not pursued this opportunity yet.

Ms. Hill stated that the CFO of Mellon Bank has donated \$1,000 to GMYS. Northern Trust Bank has offered to coordinate a cocktail reception for its clients featuring a performance by GMYS chamber groups.

The GMYS chocolate fundraiser will take place after January 2011.

Odalys Pereira knows of someone who coordinates silent auctions. One will be scheduled for the collaboration concert with YOPBC, which will take place in Palm Beach County next year. The proceeds will be split between the two orchestras.

Dr. Kerrick talked with a producer from WLRN at the Fall for the Arts event. We just have to submit a proposal to them for producing a program to be aired. They have money from the Knight Foundation to produce such events.

**Newsletter Committee:** Ms. Hill requested that Monica Ruiz work on a newsletter to be distributed at the October 24th collaboration concert with the Alhambra Orchestra. The newsletter can be a single page, front and back, but longer if needed. An article will be requested from Thomas Mesa, GMYS alumnus, presently attending Julliard. Ms. Hill will also prepare an article for the newsletter and will in addition submit a profile of the Board of Trustee members Bogdan Chruszcz, Velia Yedra Chruszcz, and Suzanne Floyd. The targeted date for a proof of the newsletter is October 7th.

#### **D. Old Business**

**GMYS website:** There are certain details that need to be corrected. Dr. Lesniak has indicated that there are charges for changes made. Board members were asked to review the website and submit an email to Dr. Lesniak with comments on corrections needed.

**E. New Business:** Bogdan Chruszcz and Velia Yedra Chruszcz have connections with the Simon Bolivar Symphony Orchestra (SBSO) and are working on a possible collaboration concert between GMYS and SBSO.

Ms. Hill attended a recent Donors Forum and met with Alvaro Martinez-Fonts, CEO of JPMorgan Chase Latin America Wealth Management. Ms Hill spoke to Mr. Martinez-Fonts about the possibility of a trip to Latin America by the GMYS Symphony orchestra, however, such a trip would have to be underwritten by a corporate sponsor, as GMYS does not have funds for travel.

Ms. Hill reported that Dr. Lesniak, Ms. Hill, and Ms. Chen attended a meeting with James Judd of the Miami Music Project. Manuel Capote of YOPBC and Marjorie Gould Hahn of SFYO were also present. The Miami Music Project received a grant from the Knight Foundation to have professional musicians perform classical music concerts at MDPS, primarily Title 1 schools. The South Florida youth orchestras in attendance at the meeting did not appear

to have much interest participating in the Miami Music Project. The possibility of forming a Federation of Youth Orchestras may be considered.

Dr. Kerrick suggested that the website be updated to reflect how GMYS is governed. Since there is a new emphasis on raising funds from donors and corporations, as well as improving our reputation in the Arts organizations and granting agencies, it is important that our President, Laurie Hill, spearheading this drive, be very visible on our web page. Any donor, corporation, Arts organization, etc., that is going to give money to GMYS is going to visit our website, and it is important that they know the person soliciting donations is in charge. He suggested that there be a picture of her as President on the initial website, along with a button to a welcome message, including a description of governance, and the usual motivation and information talking points.

There being no further business to discuss, Ms. Hill moved to close the meeting, someone seconded, and all approved. The meeting was adjourned at 4:15 p.m.

GMYS Board President

GMYS Board Secretary

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