

GMYS August 28, 2010 Executive Committee Meeting Minutes

Location: Laurie Hill's home

Committee Members in attendance: Laurie Hill, Wallace Glenn Kerrick, Melissa Lesniak, Dinora Casanova, Monica Ruiz, Ford Franklin, Odalis Pereira, Jennifer Mendoza

Minutes of Meeting Taken By: Jennifer Mendoza

A. Call to Order: The meeting was called to order by Laurie Hill at 10:45 a.m.

Ms. Hill expressed deep regret that Bernarda Colon was inadvertently omitted from the email communication scheduling the meeting. In reviewing the prior meeting minutes, Ms. Hill realized that Ms. Colon should have been included, but this realization came too late for this meeting.

B. Adoption of Minutes of Previous Meetings:

The Minutes of the April 11, 2010 GMYS Executive Committee Meeting were distributed at the meeting. The Board members reviewed the Minutes. A Motion to approve the April 11, 2010 Executive Committee Meeting Minutes was made. The Motion was seconded, and the Minutes were approved.

The Minutes of the May 31, 2010 GMYS Executive Committee Meeting conducted via telephone conference were distributed at the meeting. The Board members reviewed the Minutes. A Motion to approve the May 31, 2010 Executive Committee Meeting Minutes was made. The Motion was seconded, and the Minutes were approved.

C. Committee Reports

Treasurer's Report: Ms. Casanova went over the Profit & Loss Statement for the 3rd Quarter, April-June, 2010, the Budget, the Balance Sheet, the Statement of Cash Flows and the Adopted Budget prepared by Dr. Lesniak.

GMYS is actively pursuing to expand its income base. GMYS needs to set financial goals. Ms. Hill requested that all Executive Committee members give serious thought to developing financial goals for the organization.

Bank issues were discussed. U.S. Century Bank is requesting copies of passports, meeting minutes and charging excessive fees. All members were in favor of closing the account at U.S. Century Bank. Dr. Kerick continues signing checks due to issues with U.S. Century Bank. Ms. Casanova stated that the accountants recommend having two banks. Ms. Mendoza is aware of significant litigation involving Bank United. JP

Morgan Chase, Mellon Bank, and Bank of America were suggested as possible banking options to U.S. Century Bank and Bank United.

Summer Program:

The Advance Camp took place at FIU and involved approximately 100 students. The 3 week session concluded with a July 4th performance on Miami Beach featuring Soprano, Elizabeth Caballero, of FGO. Executive Committee members present confirm it was a magnificent performance.

The Intermediate Camp took place at South Miami High School and involved approximately 150 students. This was a 6 week camp including Fit Kids and an arts component.

The Beginners Camp took place in Homestead and involved approximately 50 students.

Feedback on all the camps were overwhelmingly positive.

Audition for the new season begin this afternoon at UM. Dr. Lesniak requested assistance for the auditions this afternoon. Ms. Pereira, Ms. Ruiz and Ms. Casanova stated they could cover portions of the afternoon auditions.

Grants: GMYS was a semifinalist for the Coming Up Taller grant. Dr. Lesniak and Ms. Hill have a meeting scheduled with the Knight Foundation to try to get an insight as to why GMYS has never been awarded a grant by the Knight Foundation. Dr. Lesniak and Ms. Hill have been meeting individually with all the GMYS Board of Trustee members. The meetings have been very positive and constructive.

GMYS hopes to expand its base of economic support. Parent support is essential. Some parents contribute through tuition payments. It is imperative that all parents participate in fundraising efforts. Parents will be asked to get a minimum of 3 sponsors for the Playbill. Fundraising such as chocolate sales and participating in events such as the Macy's Shop for a Cause event will continue. Other fundraising ideas will be considered. Parent meetings prior to the Hard Rock Café fundraiser event is scheduled.

GMYS wants to establish an Alumni database and tap into this resource.

Board of Trustees Member Velia Yedra Chruszcz, a concert pianist and former Mayor of West Miami, has suggested GMYS seek to be featured on Spanish media and that GMYS work on developing a brand.

Fundraising: GMYS needs to raise its profile in the community. A discussion was held to amend the registration forms to include an inquiry on parent employment. Ms. Ruiz stated that charter school Academy of Arts and Minds requires this information, and that parents are expected to participate. GMYS needs to tap into parents' connections.

September 12th is the first day of rehearsals for the new season. It coincides with the Fall for the Arts event. GMYS has a booth at this event and Executive Committee members are needed to man the booth. Ms. Hill, Ms. Pereira and Ms. Mendoza volunteered.

September 22nd from 6:00 to 9:00 p.m. GMYS and the Alhambra Orchestra will have a fundraising event at the Hard Rock Café at Bayside for the October collaboration concert involving GMYS and the Alhambra Orchestra. The event will feature performances by Glenn Basham, members of the Alhambra Orchestra, and members of GMYS Concert Band. Tickets will be \$15.00 per person, \$25.00 per couple. The Hard Rock will provide free appetizers. GMYS needs to promote this event. Flyers for the Hard Rock Café fundraiser and the October 24th concert at the Gusman's Olympia Theatre will be circulated at the Fall for the Arts event. GMYS hopes to attract new audiences besides parents for the concert.

Newsletter: Ms. Ruiz will request articles on the Summer Concert and for the upcoming Halloween concert with the Alhambra Orchestra. A suggestion was made change the format to make the newsletter shorter, limiting it to two pages, front and back. Brief interviews of students who participated in the 4th of July concert or the other summer camps and pictures should be included. Ms. Ruiz stated that she plans on sending an email blast requesting photos. The newsletter should include a special thank you to parents who have actively been involved and complied with the parent participation agreement. Ms. Mendoza was asked to provide a listing of names to Ms. Ruiz.

D. New Business: Ms. Hill has a meeting scheduled with James Judd regarding the Miami Music Project, which received a Knight Foundation grant. Ms. Hill is also hoping for a GMYS collaboration with the Florida Grand Opera through its Young Artists Program.

There being no further business to discuss, Ms. Hill moved to close the meeting, someone seconded, and all approved. The meeting was adjourned at 12:45 p.m.

GMYS Board President

A handwritten signature in black ink, appearing to be "K. Hill", written over a horizontal line.

GMYS Board Secretary

A handwritten signature in black ink, appearing to be "Jennifer Mendez", written over a horizontal line.